

CCWA Webinar Marketing

Identify your 'Best Job Fit' (BUSC 2435)

Whether you are seeking a job in a familiar industry or exploring alternative careers, this webinar will help you explore your "best job fit." This webinar will show you how to assess your skills, abilities, interests and values and match your profile to career options; identify your transferable skills – competencies you have developed that you can apply to any number of jobs; sell your transferable skills to prospective employers; and, review career assessment resources.

Fee: \$29

Textbook/materials included.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=37341a>

74802 Th Oct 8 12:00 PM – 1:00 PM Webinar Online

Networking that Gets Results (BUSC 2436)

Experts report that 60-70% of jobs are found through networking. This webinar demonstrates how to build and use a powerful network to land your ideal job. At the conclusion of this webinar, you will be able to identify your network; develop a networking plan; conduct a networking meeting; and, discover hidden job opportunities.

Fee: \$29

Textbook/materials include

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=74803d>

74804 Th Oct 22 12:00 PM – 1:00 PM Webinar Online

Strategic Resumes (BUSC 2437)

The primary purpose of a resume is to market your skills and accomplishments in a way that will secure an interview. This webinar will show you how to construct a resume that stands out. At its conclusion, you will be able to identify 4 types of resumes and choose the format that is best for you; write a clear objective and a powerful profile summary; decide what to include and exclude on a resume; write "WOW" statements that match specific job requirements; avoid the most common resume errors; and, write a convincing cover letter.

Fee: \$29

Textbook/materials included.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=74805>

74805	Th Aug 20	12:00 PM – 1:00 PM	Webinar Online
74806	Th Nov 5	12:00 PM – 1:00 PM	Webinar Online

Powerful Communication Skills (BUSC 2438)

Effective communication skills are essential for optimal networking and successful interviews. This webinar will show you how to make a positive first impression; speak confidently; actively listen; and, use and read body language (non-verbal communication) to your advantage.

Fee: \$29

Textbook/materials included.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=74808>

74808	Th Sep 3	12:00 PM – 1:00 PM	Webinar Online
74809	Th Nov 19	12:00 PM – 1:00 PM	Webinar Online

Interview with Confidence (BUSC 2439)

Preparation is the key to mastering the interview. This webinar addresses the interview process. Topics include how to prepare for an interview; what employers really look for; the interview format; putting your best foot forward; sample answers to typical questions; responding to difficult questions; and, what to do after the interview.

Fee: \$29

Textbook/materials included.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=74810>

74810	Th Sep 17	12:00 PM – 1:00 PM	Webinar Online
74812	Th Dec 3	12:00 PM – 1:00 PM	Webinar Online

WORKFORCE WEDNESDAY WEBINARS (ALL FREE)

Wednesday, September 2

Social Networking for the Small Business Owner

Description: Participants will learn about social media marketing as well as creating their own business social media site.

11am-12noon

Instructor: Bill Flowers

No fees; registration required.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=77536>

Wednesday, October 7

Facilitation Skills

Description: Discover the roles and tasks of a facilitator; challenges in facilitation and how to overcome them; how to reach consensus; and, techniques for giving constructive feedback and create a win-win environment.

11am-12noon

Instructor: Jennifer Romero

No fees; registration required.

<http://www.ccwa.vccs.edu/classDetails.cfm?CrsRegNum=80151a>